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*News Release*

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**Catalyst's New, Affordable RFID Solutions Enable Companies to Quickly Comply with Mandates Set by Retailers and the Department of Defense**

*RFID QuickStart kits offer "have-it-your-way" bundled product/service packages that users can tailor to their environment and budget*

**Milwaukee, WI**— Catalyst International, a global provider of supply chain execution (SCE) solutions, has introduced a full complement of scalable RFID QuickStart kits that enable users to quickly comply with RFID standards mandated by major retailers such as Wal-Mart and Target, as well as the U.S. Department of Defense.

The new kits, which include bundled software, hardware and implementation services, let customers implement RFID according to their specific needs, budget and timetable. Available at varying price ranges starting as low as \$35,000, they are pre-configured to meet RFID compliance mandates in different markets, including Europe, and in different supply chain environments (i.e., SAP or best-of-breed). The kits can be installed by customers or fully implemented by Catalyst.

The three basic Catalyst RFID QuickStart kit offerings are:

- **RFIDComply™**, a pre-configured solution that can be installed in less than eight hours; it includes RFID device management software, a database license, a RFID reader, a RFID printer and other software, supplies and documentation to get up and running.

- ***RFIDConfigure***<sup>™</sup>, includes the standard RFIDComply kit, plus 20 additional days of bundled services (assessment, planning, system design, transaction mapping, deployment, etc.) and up to three days of case and pallet testing.
- ***RFIDComplete***<sup>™</sup>, the standard RFIDComply kit with 45 days of bundled services, three days of case and pallet testing, and a guarantee of meeting pertinent RFID standards.

“Our tiered suite of RFID QuickStart kit packages is a natural extension of our ‘Best for Business’ strategy that lets customer needs, not technology, determine the right solution,” said Jim Treleaven, president and CEO of Catalyst. “This ‘have it your way’ approach gives customers optimal flexibility, and we help them make the right choices.”

Customers can tailor their RFID compliance solutions by taking advantage of Catalyst’s design, product testing, implementation and maintenance/support services, or by purchasing items such as RFID shipping/validation portals, EPC passive RFID readers or RFID printers/encoders. For example, Catalyst customers can utilize the new Star Alliance Center for RFID, one of the country’s largest, full-scale operations for compliance product testing.

“Our new RFID compliance kits can take a company to the performance level it needs to reach, whether it’s having basic RFID functionality or fully integrating this technology into its supply chain operations or ERP environment,” said Larry Cinpinski, Vice President of Emerging Business for Catalyst. “With the Star Alliance Center for RFID and Catalyst support services, we can help companies go ‘beyond compliance’ and achieve additional benefits in customer service and operational efficiency.”

For additional information on the Catalyst RFID QuickStart kits, contact Victor Charbel at 414-365-4572 or visit us at [www.catalystinternational.com](http://www.catalystinternational.com).

### **About Catalyst**

Catalyst International delivers software and solutions that enable companies to optimize the performance of their enterprise supply chains. Catalyst is the only resource that combines 26 years of industry leadership in warehouse and logistics software development with an in-depth understanding of ERP systems. Catalyst has provided successful SCE solutions for customers around the world, including Boeing, Brown Forman, Reebok, Office Max, Panasonic, Rayovac, Subaru, and The Home Depot. It is headquartered in Milwaukee, WI and has offices or representatives in the UK, Italy, Mexico and South America. For more information, call toll-free 800-236-4600 or visit [www.catalystinternational.com](http://www.catalystinternational.com)

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