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INTELLIGENT RFID SOLUTIONS

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FOR IMMEDIATE RELEASE

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InfinID Technologies Inc. announces EZ-EPC™ *the* complete mobile Tag and Ship™ RFID station at the RFID Journal Live Exhibition, Chicago, April 11-12.

InfinID Technologies Inc. introduces EZ-EPC™, *the* intelligent EPC compliant Tag and Ship™ RFID *labeling and verification* solution. EZ-EPC provides a complete hardware and software Tag and Ship™ RFID compliance solution without the need for an expensive and risky middleware implementation. EZ-EPC is a complete mobile Tag and Ship station which includes an industrial grade PC running Windows XP Professional, RFID label printer, RFID reader, barcode scanner, laser printer for reports, and the EZ-EPC smart software. EZ-EPC allows suppliers to achieve full DoD, Wal-Mart, and Target RFID compliance without writing a single line of code. Dr. Rod Goodman, CTO of InfinID explains, "We designed EZ-EPC so that users could start RFID operations with minimal disruption to their existing operations: simply scan your existing shipping labels or product bar codes, and EZ-EPC's smart software figures out the appropriate tag constructs and prints the correct case, pallet, or container RFID tags, and the smart reader validates all tags." Although the software is simple to use, "under the hood" is a powerful architecture built with the Microsoft .NET platform using an enterprise class relational database. Mike Ripberger, EZ-EPC product manager at InfinID states "The EZ-EPC architecture allows companies to start small with a self-contained Standard Edition station, and as their RFID needs grow, to seamlessly expand to multiple stations, or to the full Enterprise Edition with centralized database. The advanced .NET architecture also makes sharing RFID information with trading partners via Electronic Data Interchange (EDI), or internally with existing warehouse management systems (WMS) or Enterprise Resource Planning (ERP) systems, simple." The familiar windows-style user interface makes learning to use EZ-EPC a snap for both operators and administrators. In addition, the user-friendly touch screen provides quick and intuitive operation for warehouse personnel. Organizations gain valuable insight into the ROI achieved from their RFID operations by using EZ-EPC's comprehensive tag-logging and reports functionality, and by their ability to mine EZ-EPC's database for RFID information and metrics. InfinID Technologies invites you to a demonstration of their EZ-EPC Mobile Tag and Ship Solution. See us in Booth 523 at the *RFID Journal Live* Conference and Exhibition.

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