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## **SYBASE UNVEILS END-TO-END RFID INFRASTRUCTURE SOLUTION – RFID ENTERPRISE**

*RFID Enterprise Eliminates Complexity of Developing and Deploying Cohesive,  
Integrated Enterprise RFID Solutions*

**DUBLIN, Calif. — April 11, 2005** — Sybase, Inc. (NYSE: SY), a leading provider of enterprise infrastructure and mobile software, today announced the availability of its new end-to-end radio frequency identification (RFID) solution, RFID Enterprise. RFID Enterprise offers companies the long awaited capability to integrate data from RFID devices seamlessly with enterprise data management environments. This product allows companies to track and manage resources, items and products more effectively and fully integrate with their enterprise applications. The results include reduced inventory losses, improved and expanded service offerings, and the ability to manage all RFID assets using a single system.

Today's RFID pilots and implementations struggle to gather and integrate RFID information as implementers are constrained by limited point solutions. With the release of RFID Enterprise, customers now have a single platform option for the

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development of end-to-end RFID applications. RFID Enterprise allows customers to gather and process RFID data from heterogeneous devices at the point of action, automatically persist the data, construct and execute business rules based on RFID events, and seamlessly integrate them with existing enterprise systems.

RFID Enterprise provides the integration components which extend the capabilities of RFID Anywhere™ (a platform that helps enterprises plan, develop, deploy and manage RFID networks from Sybase® subsidiary iAnywhere Solutions™) by providing automatic RFID data persistence; accommodating a wide range of business models; facilitating advanced business process and data integration in a visual and Services Oriented Architecture (SOA) environment; and RFID reporting.

### **Components of RFID Enterprise**

- RFID Edgware (RFID Anywhere)— provides the interface and systems management to different types of RFID devices such as RFID readers, bar code scanners, RFID printers and Real Time Location Services (RTLS) solutions, and is designed for use in highly distributed environments
- RFID Open Database Schema and Persistence Layer — automates the loading of RFID data for SQL databases and provides a specialized RFID database schema for storing all other data required to maintain the business context of the data
- RFID Business Process, Integration and Monitoring — establishes a visual process development environment for creating business processes that require RFID data, while providing integration into existing systems through data mapping, reformatting, business rules, and real-time monitoring of event streams using web-based dashboards
- RFID Reporting — delivers pre-defined and ad-hoc RFID reports and a full-featured reporting tool using consolidated RFID data - enabling more timely data access and resulting in more informed business decisions

“RFID Enterprise provides customers a single framework to simplify the construction of all components in a full-scale RFID system requiring process and data integration, as well as other extended data services,” said David Barrack, senior director of Worldwide Solutions, Sybase. “RFID Edgeware is a piece of the puzzle and RFID Enterprise provides it, along with the remaining pieces, which will allow our customers to extend RFID throughout their enterprise, as well as to the trading partners in their supply chain.”

“Through strategic partnerships and with its new RFID Enterprise solution, Sybase is allowing companies to make a single infrastructure investment,” said Lee Doyle, group vice president, Network Infrastructure at IDC. “The market for RFID systems is expected to reach \$2 billion worldwide by 2008 and as more companies consider RFID projects, they will be turning to companies that can offer a comprehensive solution capable of integrating with existing, enterprise applications and platforms.”

Early adopters of RFID Enterprise, including Cesar Castillo, Inc., a wholesale distributor and third-party logistics company who specialize in product distribution in the consumer packaged goods and pharmaceutical industries, understand the need for effective inventory and resource management. Cesar Castillo, Inc., chose RFID Enterprise to help manage its inventory, eliminate data entry errors and reduce the time and effort necessary to perform physical inventory checks.

“In a business such as ours, it is imperative that we have total visibility of our products to effectively manage inventories,” said Dr. Rafael Moreno, Business Development Director at Cesar Castillo, Inc. “Our new RFID inventory tracking system will utilize Sybase’s RFID Enterprise, allowing us to share up-to-the-minute updates with our existing inventory system. This will ensure that our physical inventory is consistent with our back-end inventory and ordering systems; significantly reducing

the amount of time we spend performing physical inventory checks; and ultimately, allowing us to provide more efficient and improved service to our customers.”

### **Additional Resources**

For more information about features and pricing, please call 1-800-8-SYBASE or visit: <http://www.sybase.com/RFID>.

### **About Sybase, Inc.**

Sybase is the largest enterprise software company exclusively focused on managing and mobilizing information from the data center to the point of action. Sybase provides open, cross-platform solutions that securely deliver information anytime, anywhere, enabling customers to create an information edge. The world’s most critical data in commerce, communications, finance, government and healthcare runs on Sybase. For more information, visit the Sybase Web site: <http://www.sybase.com>.

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