

RFID Journal Live! 2006

May 1-3, 2006
MGM Grand Conference Center
Las Vegas, Nevada



Putting RFID to Work



May 2, 2006



Welcome and Introduction

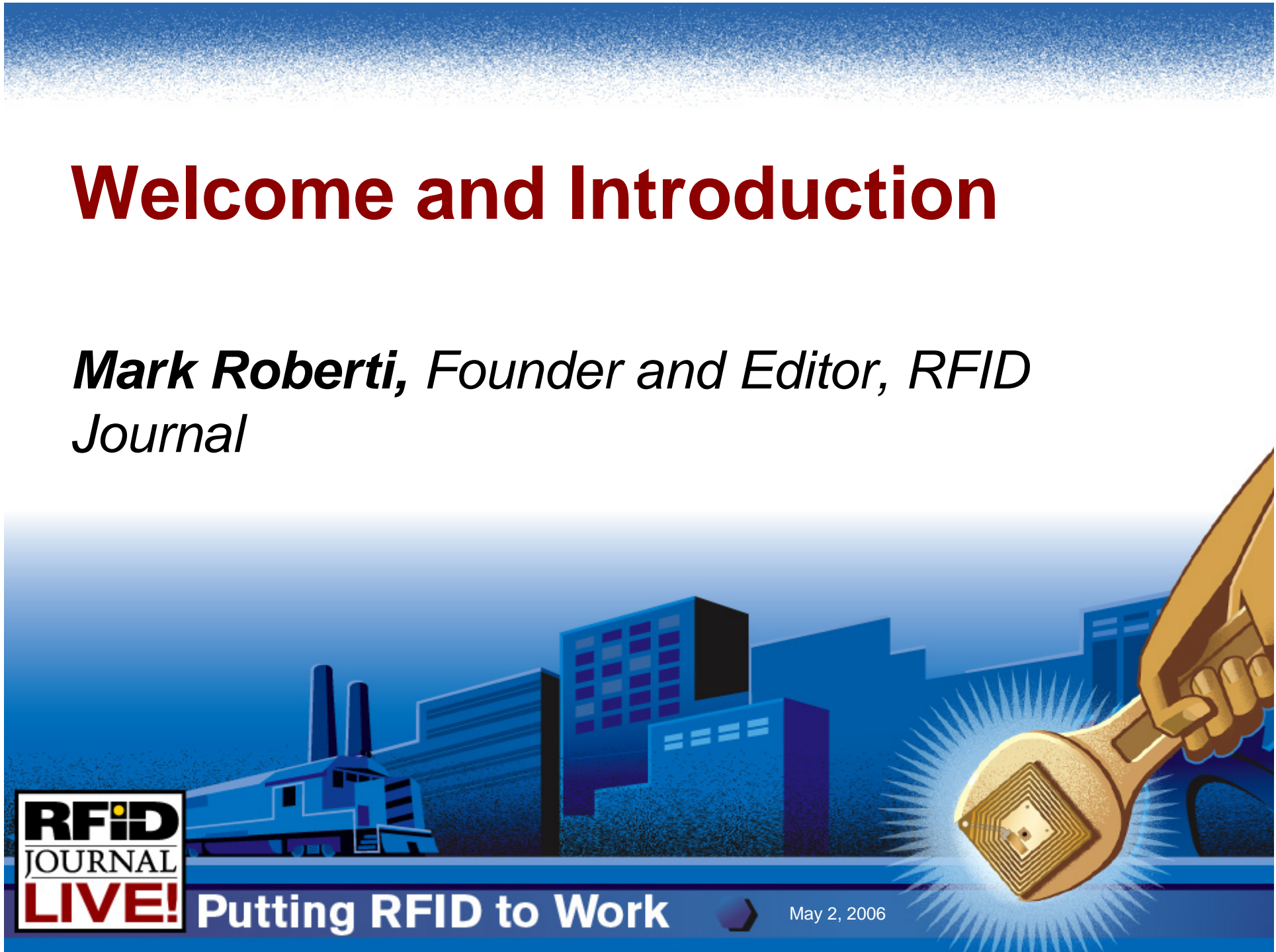
Mark Roberti, Founder and Editor, RFID Journal



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RFID@WORK Solutions Demo Center

IN THE EXHIBIT HALL

- Gen 2 Versus Gen 1
- Reading Gen 1 and Gen 2 Tags
- Optimizing Data Transfer Rates
- Optimizing the Q Value

Please see page 6 of your Program Guide for scheduled times

Presented by



RFID@WORK Solutions Demo Center

IN THE EXHIBIT HALL

- Reading/Programming Gen 2 Tags
- Retail Solution for Supply Chain Visibility
- EPC-based Electronic Pedigree Solution
- Mobile Asset Visibility
- Tracking Airline Baggage
- Managing Reusable Containers

Please see page 6 of your Program Guide for scheduled times

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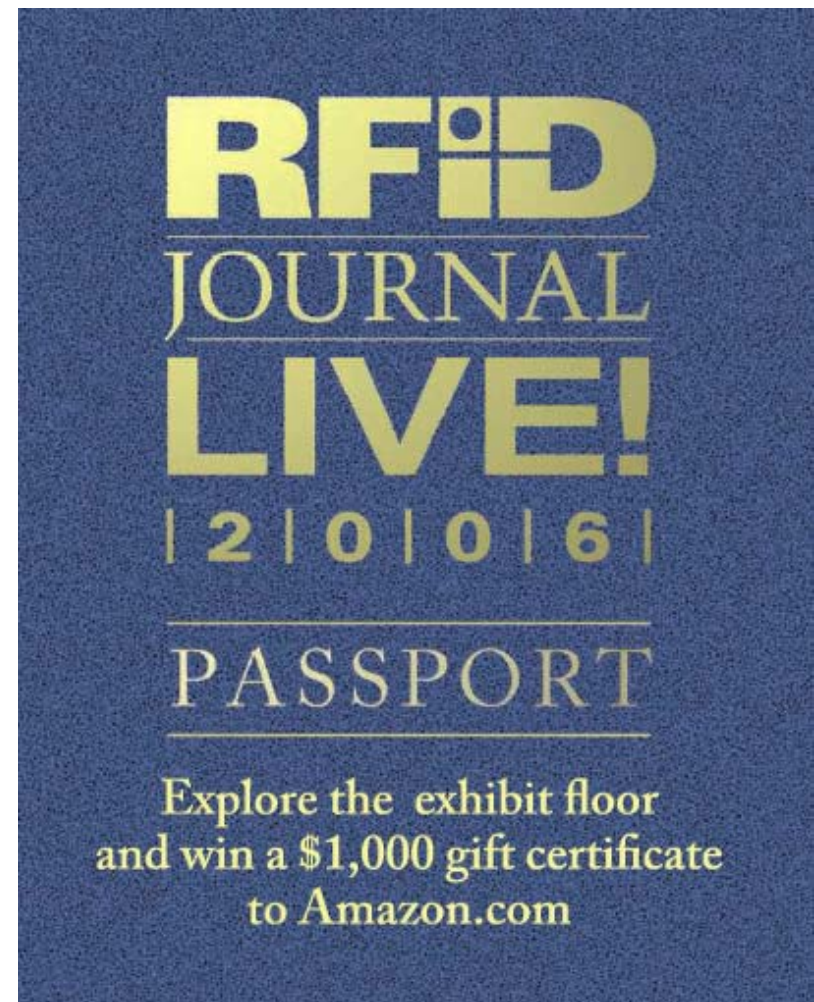


Take the RFID@WORK Challenge



RFID Journal LIVE! Passport Program

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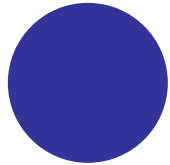
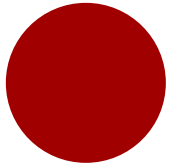
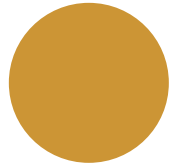
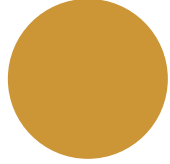
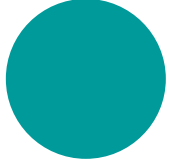
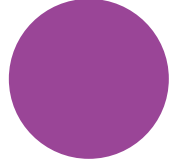
Visit 20 different exhibitors and have your LIVE! passport stamped by each. Then bring your passport back to the LIVE! registration area or information desk by 3:00 p.m. on Wednesday, May 3, to be entered in a drawing to win a \$1,000 gift certificate to Amazon.com. *The drawing will be held at 3:00 pm on May 3.*

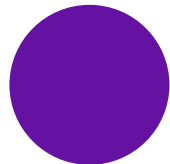

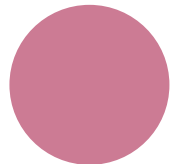
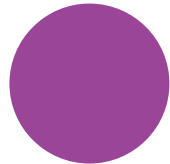
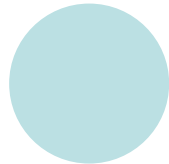
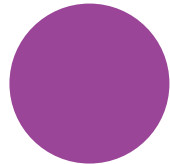
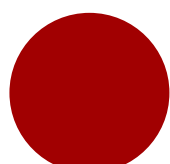
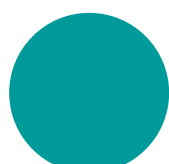
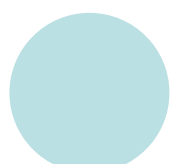

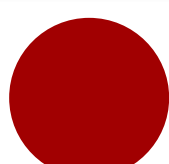
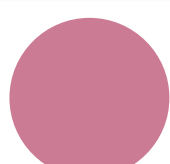
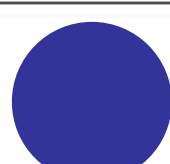
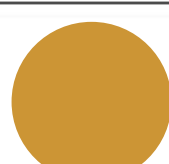

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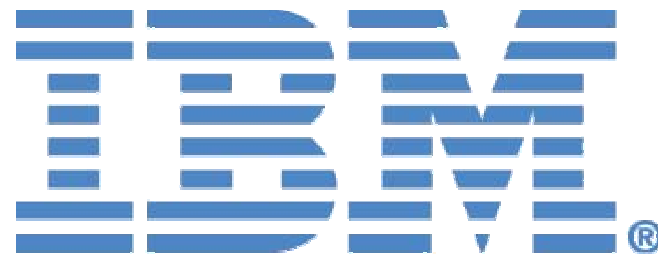


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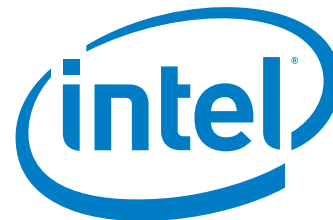
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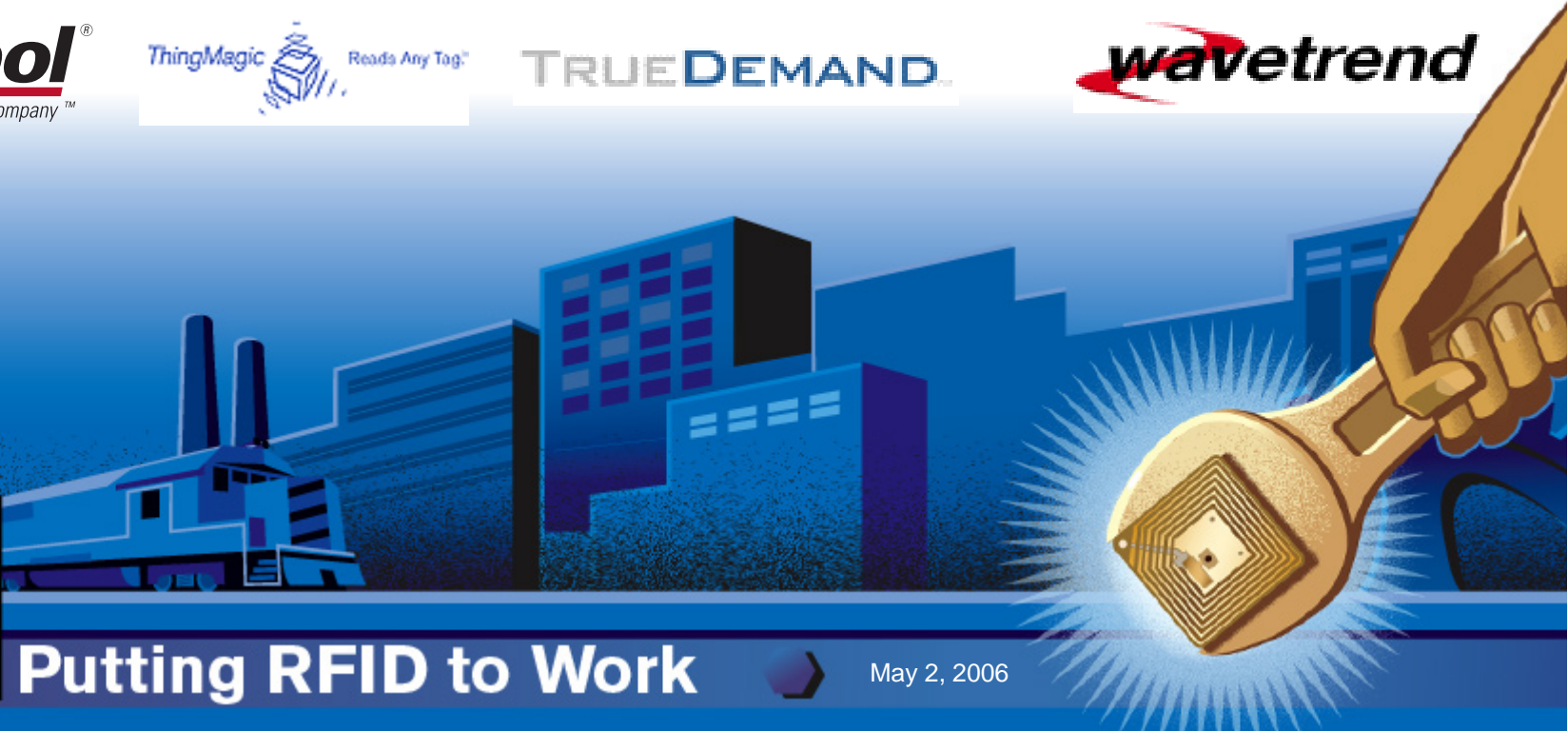
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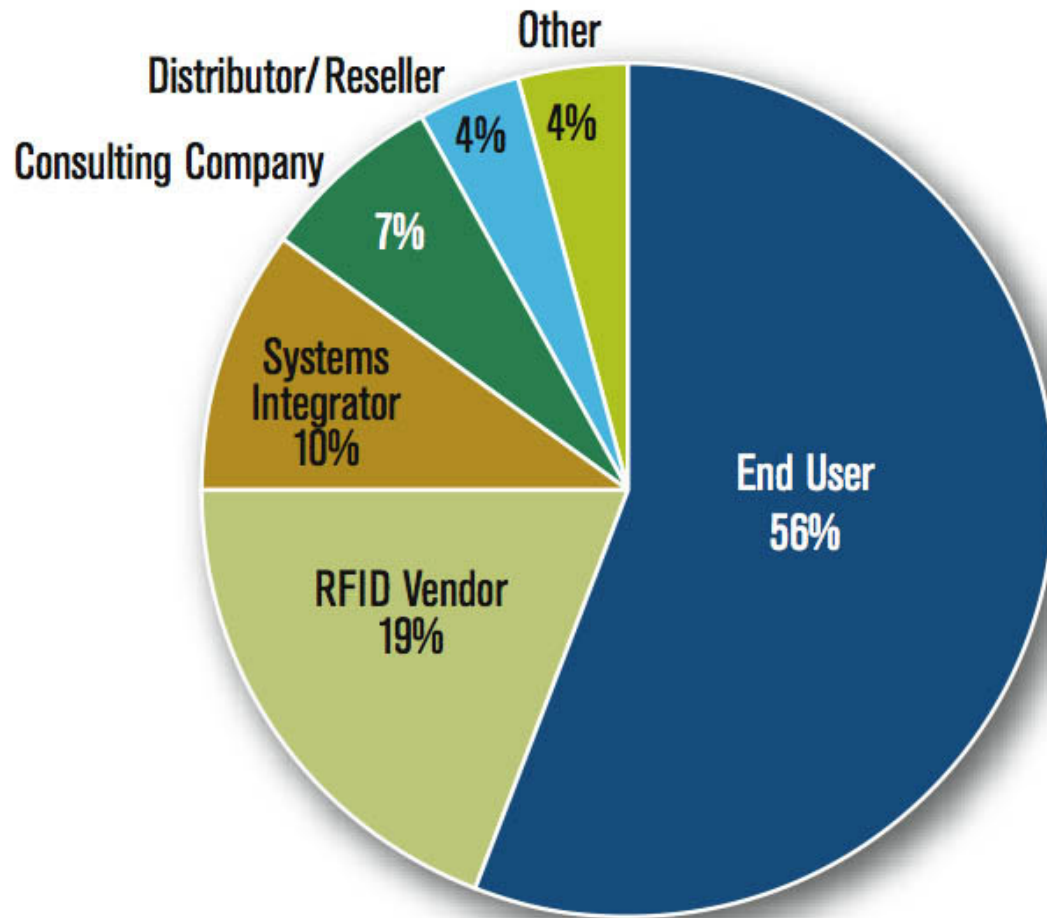
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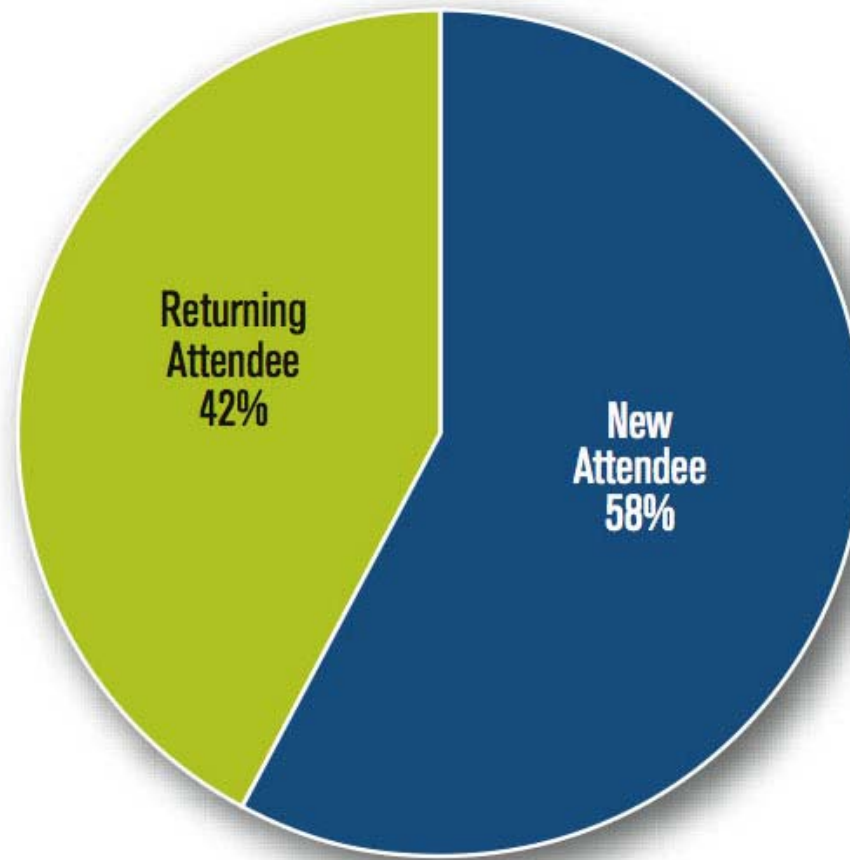
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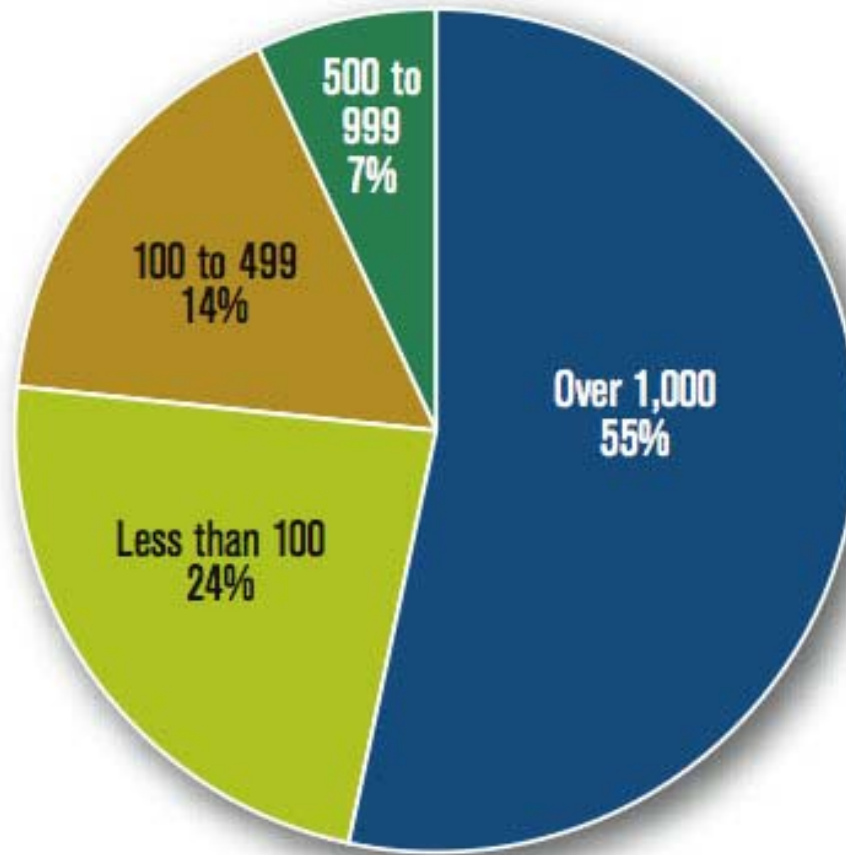
Your role in the RFID industry



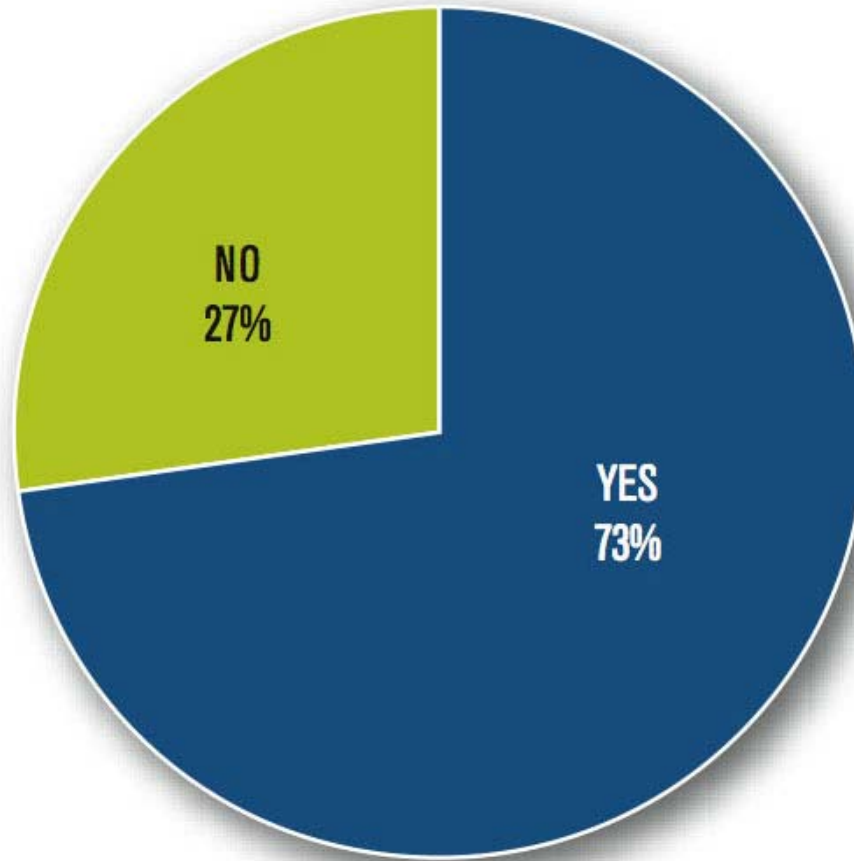
First-time attendees vs returning



Number of employees in your company



Do you plan to purchase RFID products within the next year?



The expected value of your purchases

