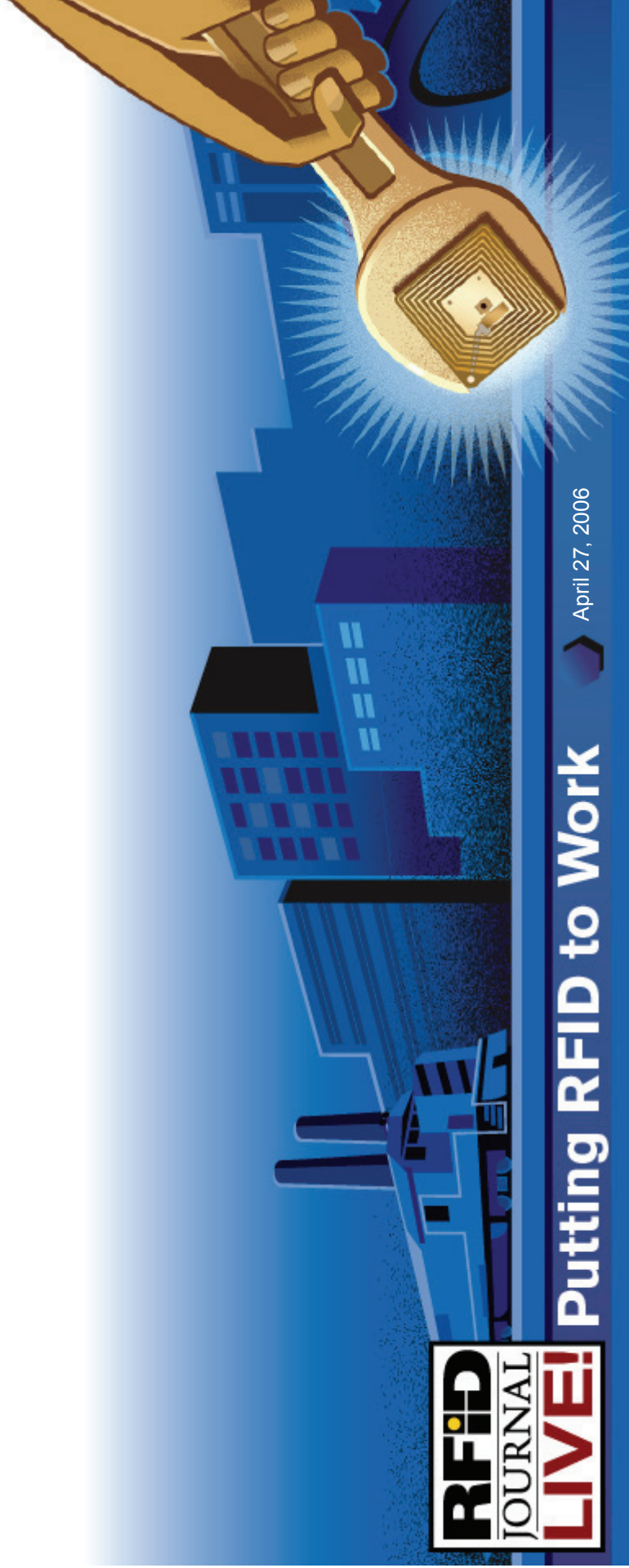


Introduction

RFID Journal University: Alan Thorne, Alex C. Y. Wong



Agenda

- **Welcome and introduction**
Alan Thorne
- **13:00 The physics behind RFID**
Alan Thorne
- **13:40 Live Demo RFID in the real world**
Alex Wong, Alan Thorne
- **14:10 Legislation and Standardisation in RFID**
Alex Wong
- **14:40 Real-World Considerations**
Alan Thorne
- **15.25 Building an RFID business case**
Anthony Bigornia, Solutions Manager, IBM
- **16.05 Building on RFID with the EPC Network**
Alex Wong
- **16:45 Q&A**
- **17.00 Seminar Closes**