



RFID IN RETAIL AND APPAREL

**SEPT. 17
2015**

Park Lane Hotel
New York
New York, N.Y.

RETAILERS AROUND THE WORLD ARE USING RFID TO:

- › boost inventory accuracy
- › improve store execution and on-shelf availability
- › enable omnichannel retailing
- › reduce shrinkage
- › enhance the customer experience
- › provide big data to reveal new insights



LEARN HOW YOU CAN GET THESE
BUSINESS BENEFITS AND MORE AT THIS
EXCLUSIVE, FREE ONE-DAY EVENT.*

**FREE REGISTRATION
UNTIL AUG. 28—
REGISTER NOW!**

*THIS EVENT IS FREE FOR QUALIFIED RETAILERS AND BRAND OWNERS. ALL REGISTRATIONS ARE SUBJECT TO APPROVAL BY RFID JOURNAL.

www.rfidjournalevents.com/retail

USE PROMO CODE **RECB**



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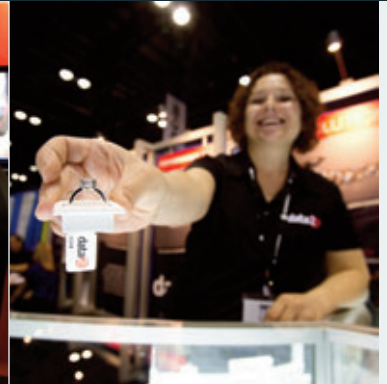
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about the event

RFID technology is now being deployed at stores and warehouses around the world to improve item-level inventory management and supply chain tracking. This one-day event is designed to help retailers and suppliers learn how RFID could benefit them. Case studies presented by retailers and suppliers already using RFID technologies will help attendees determine the best approach for their needs, learn best practices from early adopters, find the right technology partners and move forward.



SPEAKERS INCLUDE:



Pam Sweeney
SVP Logistics



Lisa Celebre
Divisional VP-Director
Store Operations



Richard Haig
CIO/CTO



Linda Sarentino
Group Vice President -
Strategic Services



Marco Rossi
Controller



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MEET THE LEADING RFID RETAIL TECHNOLOGY PROVIDERS

 GOLD SPONSOR	 DEPLOYMENT GUIDE SPONSOR AND EXHIBITOR	 ASSOCIATION SPONSOR
 EXHIBITOR	 EXHIBITOR	 EXHIBITOR
 EXHIBITOR	 EXHIBITOR	 MEDIA PARTNER
 MEDIA PARTNER	 MEDIA PARTNER	 MEDIA PARTNER

VENUE AND HOTEL

RFID in Retail and Apparel will be held at the Park Lane Hotel New York, a luxury 46-story hotel with panoramic views of legendary Central Park and the iconic New York City skyline.

Located in Central Park, in the Midtown Manhattan business district, Park Lane Hotel is just steps from Fifth Avenue shopping, Broadway theaters, Museum Mile, Carnegie Hall, Radio City Music Hall, Lincoln Center and many other NYC activities and New York attractions.

For the convenience of our attendees, RFID Journal has negotiated a limited number of rooms at a special discounted rate of \$339 single or double occupancy for reservations made by August 14. Book your room early to save!



ATTENDEE REGISTRATION

RFID in Retail and Apparel 2015 is free to all qualified retailers (regardless of category) and their suppliers registering prior to July 31, 2015. A limited number of seats are available. If you are a retailer or supplier interested in attending, please submit your registration online and we will inform you within 48 hours if your request has been accepted.

RFID IN RETAIL AND APPAREL 2015

This pass includes access to:

- > All conference sessions
- > Exhibit area
- > All meal and networking functions
- > Access to all conference presentations and video recordings of presentations, after the event
- > RFID Journal Apparel Retail ROI Calculator

ADVANCED REGISTRATION **08/01/15 - 08/28/15** **FREE***

ON-SITE REGISTRATION **AFTER 08/28/15** **\$399**

*This event is free for qualified retailers and wholesalers and their product suppliers. All registrations are subject to approval by RFID Journal

REGISTRATION & PAYMENT INFORMATION

To Register Online

If you have a promo code, you can enter it in the promo code box at the end of the registration process. Payment for online registration can be made by credit card (MasterCard, Visa or American Express). If you wish to pay by company check or bank wire transfer please email retailreg@rfidjournal.com or call RFID Journal in the United States on +1 (631) 249-4960.

To Register by Phone

Please call +1 (631) 249-4960 from 8:00 am - 5:00 pm EDT. For those registering after July 31, 2015 payment for phone registration can be made by credit card (MasterCard, Visa or American Express), company check in U.S. dollars or bank wire transfer. Payments by company check must be received by Sept. 1, 2015. Checks should be made payable to: RFID Journal, LLC. If you have any questions about these alternative payment options, please e-mail: retailreg@rfidjournal.com.

Our mailing address is:

RFID Journal, LLC
PO Box 5874
Hauppauge, NY 11788

TEAM DISCOUNTS

For registrations after July 31, 2015 team discounts of 20% off each registration are available to groups of three or more registrants from the same company. Discounts cannot be combined with any other offer. To secure the team discount, please email our customer service department at retailreg@rfidjournal.com.

www.rfidjournal.com/events/retail